



Wirtschaftsförderung
Münster GmbH

The location with prospects for service companies

Get Ready for Success in Münster!



As the former capital of the Prussian province of Westphalia, Münster remains to this very day a powerful metropolitan centre with important government offices, insurance companies and financial institutes. A vast tertiary sector supplies people and businesses in the entire region with a broad spectrum of services. An agreeable side effect of this structure is a burgeoning and profitable market for office space.

Münster has more to offer, though: It is renowned as a university city and technology location, as a popular travel destination for shopping aficionados and city tourism, but also as a city which is home to major important industrial companies.

Münster – a vivacious blend with a tremendous sense of innovation. And with plenty of space for new businesses, new minds and new ideas. We look forward to welcoming you!

Strong profile for services

Although the nation-wide trend toward downsizing manpower is perceptible even in Münster, its tertiary sector is marked by the persistent rise in the number of jobs and in sales. The traditionally strong fields of finance, insurance and administration are continually joined by new companies which satisfy the ever-growing need for advice and service, as well as for leisure and health care offers.

Münster's profile of competence comprises the following:

- Health care (biotechnology, health care facilities, medical engineering and health insurance)
- Real estate (facility management, building technology, etc.)
- Loans and insurance (generalists, specialists, agents and financial advisors)
- Business services (agencies for advertising, PR and events, software developers, IT service providers, legal and business advice)

The health care economy is an important locational factor in Münster. With the university's hospital complex, a comprehensive range of training programmes and events and a broad spectrum of medical technology, Münster has long established itself as a health care hub. To further expand this important sector, „Münster – The City of Health“ has become a fixed element of the city's marketing concept, as well as of its structural and economic policy.

Mergers and concentrations within the insurance and financial industry have reinforced Münster's services sector in many cases; for example, Stadtparkasse Münster Ost with more than 1,800 employees is one of Germany's largest financial institutes. Following the merger between the insurers Westfälische Provinzial Versicherungen and Provinzial Nord, Kiel, the joint insurance holding will be operating as a public limited company domiciled in Münster. GAD eG, an IT service provider for around 540 Volksbank and Raiffeisenbank branches, has created some 320 additional jobs in Münster as a result of locational clustering.



„Münster is a real gem. With its fabulous shopping facilities and its immense range of services and culture it easily radiates more than 50 kilometres into the Münsterland.“
Bernd Stefer, managing director of S-Immobilien GmbH



„What I personally miss about Münster? A mountain so high, a valley so low and a river so wide. But apart from that, our architectural office feels just great here in the city. And our new head office in the harbour – looking onto the water! – becomes the focal point of a complex and international network of planners!“
Prof. Julia B. Bolles-Wilson, BOLLES+WILSON

In addition to these „beacons“ thousands of smaller freelance businesses set the image of local business services apart. Originating, for example, from the legal, economic and engineering science faculties of Westfälische Wilhelms University, or from the technical university, they are backed by the excellent start-up climate which Münster proliferates through its distinctive network structure.

Münster is the „advice pool“ for medium-sized enterprises situated in the Münsterland. It is the seat for know-how in financing and insurance, real estate, marketing and corporate presentation, training, personnel, software development and corporate consultation. The tremendous need for consultation and other corporate services strengthens the entire location.

An attractive market for investments and office space with first class company addresses

The efficient and profitable office market in Münster forms the basis, and simultaneously represents the result of the lively tertiary sector, as it takes into account the continuous need for change of small and medium-sized enterprises. Compared with other office locations, Münster's market for offices exhibits major domestic demand, highly stable rents, a low rate of vacant properties and thus a safe return on investments.

Attractive tailored concepts for service locations such as House Sentmaring and the freelance park at the Loddenheide industrial estate serve the high standards which service providers in Münster ask of their corporate address.



Services

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